



COMMUNICATIONS + SOCIAL MEDIA INTERNSHIP OPPORTUNITY WITH TEAM PUREBRED AND CERTIFIED PEDIGREED SWINE ASSOCIATION

Purpose:

To provide a college-age student with a first-hand look and hands-on experience relating to work associated with a purebred swine association and junior swine program. This internship will encompass much of what a breed registry executes throughout the year focusing on communications and CPS and Team Purebred's social platforms. The intern will work with office staff learning and performing pedigree production, creating content, brand management, communications, DNA analysis, in addition to magazine and junior program assistance, show and sale support, and breeder visits.

Qualifications:

- Junior or Senior in college, preferred
- Available March 1-October 1 depending on the intern's academic schedule
- A self-starter who can work independently
- Strong organizational skills, attention to details, time-management skills and written and oral communications
- Proficient with Microsoft Office, Canva, and all Social Media Platforms
- Valid driver's license and reliable transportation

Major Responsibilities:

Responsibilities listed are not all-inclusive and duties may be added or altered

- Assist editor with editorial content for Breeders Digest
- Assist in posting information to social media outlets and websites
- Create a communications plan and marketing layout
- Brand Management for both CPS and Team Purebred
- Assist Breeders Digest staff in taking pictures at events, uploading necessary material to the association's website and social media platforms and identify pictures to be utilized in the magazine
- Communicate with advertisers concerning advertising content for Breeders Digest
- Assist Team Purebred Director of Junior Activities and junior board members at National Barrow Show and National Junior Show with show preparation, check-in, and show programs
- Assist CPS staff at shows with breeder check-in and data input
- Travel as needed for different shows/sales

Compensation:

Dependent on experience and overall skill set

Location & Special Considerations:

The position will be based part-time at the CPS National Office in Peoria, Illinois, and part-time remote. CPS staff will attempt to assist the intern with housing accommodations. Some travel will be involved and work on weekends will be necessary.

To Apply:

Send cover letter, resume, and a list of at least three (3) references to Roy Flach, CEO, roy@cpsswine.com

Applications close February 16, 2023

CONTACT:

ROY FLACH, CEO OF CPS
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