



CERTIFIED PEDIGREED SWINE

P.O. Box 9758 – Peoria, IL 61612 – (309) 691-0151
cpsswine@cpsswine.com – www.cpsswine.com

March 28, 2022



Roy Flach

CPS BOARD OF DIRECTORS ANNOUNCES NEW CHIEF EXECUTIVE OFFICER OF CERTIFIED PEDIGREED SWINE

After a unanimous vote, the CPS Board of Directors is pleased to announce Roy Flach as the newly appointed Chief Executive Officer/Editor of Certified Pedigreed Swine effective April 1, 2022.

Roy joins CPS with a vision focused on the vast potential in front of us. He reminds us, “Let’s look to the future, not the past”, as we continue to work together toward reaching the many opportunities that breeding purebred swine affords us.

A well-known advocate for CPS purebred swine, Mr. Flach joins the CPS with a lifetime of knowledge and experience in the agriculture industry. After graduating from John Wood Community College with an associate degree in swine management, he attended Illinois State University. Since then, Roy has used his knowledge to build a network of connections as a producer, a businessman, and an advocate of the swine industry. His professional experience is wide-ranging, including serving as herdsman/manager for Lean Masters Genetics, Director of Feeder Pig Division for United Producers, show director for American Berkshire Association, seed specialist for Piatt County Service Company, owner and sales manager for Flach Insurance Agency; and most recently as owner and manager of Flach Farms, a show pig enterprise focused primarily on CPS breeds. Roy serves on the Illinois Purebred Swine Council, the executive board of the Illinois Pork Producers, and is a former National Hereford Hog Association board member and former CPS Executive Board member.

Combined with the years of leadership, passion for the swine industry, and show pig industry knowledge, Roy is dedicated and devoted! He and his wife, Beth, live in Oakley, Illinois, and are both excited by this opportunity to serve Certified Pedigreed Swine.

CPS Board of Directors

Greg Norman, Illinois - President
Jerry Masters, Arkansas - Vice President
Dale Miller, Minnesota - At Large
Raymond Rice, Oklahoma
Ray Michou, Texas
Ryan Brunk, Ohio
Cindy Grady, Missouri
Wed Biddle, Indiana
Greg Hartman, Oklahoma