



CERTIFIED PEDIGREED SWINE

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JOB OPENING: CEO of CERTIFIED PEDIGREED SWINE

TITLE OF POSITION:

Chief Executive Officer/Editor

CEO for Certified Pedigreed Swine which includes Chester White, Hereford, Poland China, and Spotted Swine and Editor of *Breeders Digest*, the Association's Official Breed Publication

Headquartered in the CPS Office, Peoria, Illinois

QUALIFICATIONS:

Bachelor's Degree in an agriculture field and experience in the purebred swine and/or other livestock sectors. This position requires knowledge of, and ability to use, social media and other various forms of communication to all segments of the pork industry including board members, senior and junior members of each breed association, employees, and allied industry as well as support personnel in verbal, printed and electronic formats. The CEO must also be able to convey the goals of the association to those outside agriculture, including members of the press. Candidate must be able to delegate tasks to office staff to ensure all deadlines are met in a timely manner. The position requires basic knowledge of accounting procedures and business practices, a working knowledge of grammar and editing as well as magazine-production skills. Experience in association management is highly beneficial.

NATURE OF POSITION:

To serve as the Chief Executive Officer and official representative of CPS. This position is responsible to the CPS President, the Executive Committee, and the Board of Directors for conducting the affairs of all member breed associations. The CEO facilitates the CPS's formulation of the Association's mission, goals and related policies. At the Board's directive, the CEO develops and coordinates programs to the benefit of the Association's membership. The CEO will ensure that all parties follow the CPS's and each individual breed's bylaws. The position will also provide communication to the officers, board of directors, and members on the status and results of Association programs. The CEO will work closely with the Team Purebred Board of Directors and Team Purebred Director of Junior Activities. The CEO will serve on their Board, in an advisory capacity. The CEO will serve as editor of *Breeders Digest* requiring basic communications skills, a working knowledge of editing and grammar, basic magazine-production skills and basic computer skills, such as Microsoft Word or Apple (Mac) Pages. The CEO/Editor will work closely with *Breeders Digest* Managing Editor and other magazine staff.

SALARY AND BENEFITS:

Commensurate to qualifications and experience.

Apply by sending a cover letter and resume to Jerry Masters, CEO Search Committee Chairman, 579 Buck Mountain Road, Dover, AR 72837 or e-mail information to arkpork@yahoo.com.

Applications will be accepted until July 15, 2020.