

AD SIZES FOR BREEDERS DIGEST

Ad Sizes (Page)	Width x Height (inches)
1 page	41p x 60 (6.8333 x 10)
3/4 page	41p x 44p6 (6.8333 x 7.4167)
2/3 page	41p x 39p6 (6.8333 x 6.5833)
1/2 page (horiz)	41p x 29p6 (6.8333 x 4.9167)
1/2 page (vert)	20p x 60p (2.333 x 10)
1/3 page	41p x 19p6 (6.8333 x 3.25)
1/4 page	20p x 29p6 (2.333 x 4.9167)
1/6 page	20p x 19p6 (2.333 x 3.25)

- Page size is 8 inches (48p) by 10.75 inches (64p6).
- Bleed ads need to go 1/8 of an inch (p9) off each edge of the page.
- Inside working space is 6.833 inches (41p) by 10 inches (60p).
- Left and right margins are 0.5888 inches (3p6).
- Top margin is 0.416 inches (2p6).
- Bottom margin is 0.333 inches (2p).